

Client Case Study



Situation

Absolute Air was looking for a benefits package that met the needs of all of their employees; from the owners to a 22-year-old apprentice. Their previous vendor couldn't provide that, so they searched for something different.

Solution

After comparing several vendors, Helpside was the perfect fit. With a variety of options for health, dental, vision and supplemental insurances each employee at Absolute Air can choose a customized benefits package.

Result

Absolute Air stands out from competitors not only by offering excellent service to customers, but also by recruiting high-quality employees with their unique benefits offerings.

“The people at Helpside have been great. Every time I reach out, I hear back almost immediately, always that same day. With other vendors it would be frustrating waiting for a response for our employees.”



Jalyce Robinson
Office Manager at Absolute Air

Absolute Air has undergone some changes recently as they focused on ways to stand out. Through refreshed branding and new marketing techniques, the company has found ways to set themselves apart in a competitive industry.

The company came to Helpside because they were looking for another way to stand out; through a comprehensive benefit package for their employees. Their previous vendor didn't offer a lot of options. With a diverse workforce, Jalyce Robinson needed to find something that could meet the needs of everyone, from the owners of the company to a 22-year-old apprentice.

After comparing multiple vendor options, Helpside stood out as the perfect fit. With seven different health plan options, four dental options, two vision options, and a number of supplemental benefits like life insurance, disability, and 401(k), each employee at Absolute Air was able to choose a customized benefits package that met their budget and the needs of their family.

The changes in the past year have enabled significant growth.

Jalyce sees how having a variety of benefits options helps the company stand apart from competitors. “Benefits are huge for people, especially now,” she says.

Being in charge of the accounting and payroll at Absolute Air means that Jalyce is also responsible for managing a lot of employee issues. As the “go-to person” for her co-workers, Jalyce appreciates that she always receives a quick response from Helpside. “Every time I reach out, I hear back almost immediately. It is always that same day,” she says.

Making any changes in vendors for payroll and benefits is stressful and it was not a decision the company takes lightly. Jalyce appreciates all of the support she received from Helpside employees during that transition. “Obviously, this type of change is a hassle, but Helpside was amazing. I know with that much change, it could have been chaos for me and our employees,” she says.

Are you curious to see if we can do the same for your organization? Contact us to find out.