

Client Case Study



Situation

After working for MetaStock for over 12 years, Scott Brown purchased the company. In his new role as Owner, he knew he needed to find affordable benefits for his employees and began researching available options.

Solution

Scott started working with a traditional insurance broker, but was disappointed with high costs and lack of options. He was introduced to Professional Employer Organizations (PEOs) and instantly loved the opportunities they presented.

Result

Working with Helpside, MetaStock was able to reduce their benefits costs by over 20% and offer a competitive package that helps attract and retain the best employees in a very competitive industry.

“I love the PEO structure. I could never be, and I don’t want to be a specialist in benefits, HR or payroll. We come to Helpside and get that all in one place. Working with a PEO is a huge advantage for a business owner.”



Scott Brown

President and Owner of MetaStock

As a thriving financial technology company located in Utah, MetaStock attributes much of its success to the ability to find and keep great employees.

“Our average employee has been with the company for 12 years. Our average programmers have been with us for 16 years,” Scott says.

This is extremely rare in the technology industry, especially in Utah where the job market is incredibly competitive. MetaStock has built a company culture and environment that attracts employees. Scott and other company leaders really get to know the employees and their families and genuinely care about their well-being.

Employee benefits is what initially led Scott to Helpside. He started with a traditional insurance broker, but was disappointed with the ever-increasing cost and lack of options. He found out about Professional Employer Organizations (PEOs) and instantly loved the model. The fact that he could save money on employee benefits while adding additional services was intriguing.

In addition to the employee benefits, Scott has found peace of mind in knowing that he has HR experts available when needed. “Whenever we reach out for help, we hear right back.” Scott says. “It is a high level of service and I know I couldn’t afford to hire an internal HR person, especially with that level of experience.”

Scott says he recommends Helpside to other business owners because he knows the value it has brought to his organization.

When asked what advice he would give to other business owners he said, “Being an entrepreneur is hard work. There are no guarantees. Develop a strategy you believe in and go for it. Jump in with both feet.”

Are you curious to see if we can do the same for your organization? Contact us to find out.